

# Press Release



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## **wikifolio.com looks back on a successful business year**

**Vienna (December 14, 2017) – wikifolio.com records the fifth consecutive year of growth. Major milestones have been the collateralization of wikifolio certificates and the participation of the international shareholders PostFinance AG (Switzerland) and NewAlpha (France). With the wikifolio Mediahouse Europe's leading online platform for trading ideas of private traders and professional asset managers wants to further expand its market position in the coming year.**

2017 was an economically successful year for wikifolio.com: Sales increased by more than 100 percent year-on-year (107%). The company is expected to close the financial year with a profit before interest and taxes (EBIT).

With the introduction of the collateralization of wikifolio certificates in March this year, the number of orders with a volume of more than 100,000 euros has risen significantly. wikifolio.com recorded the highest customer order in its history with around one million euros. Since August this year, seven wikifolio certificates have been consecutively included in the top 10 most-traded products in the Index and Participation Products segment of the Stuttgart Stock Exchange (EUWAX).

Andreas Kern, founder and CEO of wikifolio.com, is convinced: "With the collateralization, we reduced the risk of defaults by the issuer (is-



suer risk) while maintaining the same pricing model. Investors reward the improved protection with higher investments."

**Plans for 2018: wikifolio.com launches Mediahouse**

For the coming year, the company has decided to continue its growth. The wikifolio Mediahouse should also contribute to this plans. "It will add a promising facet to our functioning core business.", announces Kern. The aim is to inspire even more investors with data analysis and useful content about investment trends, talents and best practices for the democratization of the investment market.

"In addition, blockchain technology will also play a role for wikifolio.com, regardless of the current cryptocurrency hype," predicts Kern. "Securities based on Bitcoin and Ethereum are traded briskly on wikifolio.com since mid-year."

**Greater scope for investments with international shareholders**

With PostFinance AG (Switzerland) and NewAlpha (France), wikifolio.com has gained two international investors this year. "The capital increase allows us to tackle new projects," says Kern. "Our shareholders are based in four countries and pursue four different strategic priorities. They can help us with the further development of the entire wikifolio.com ecosystem."

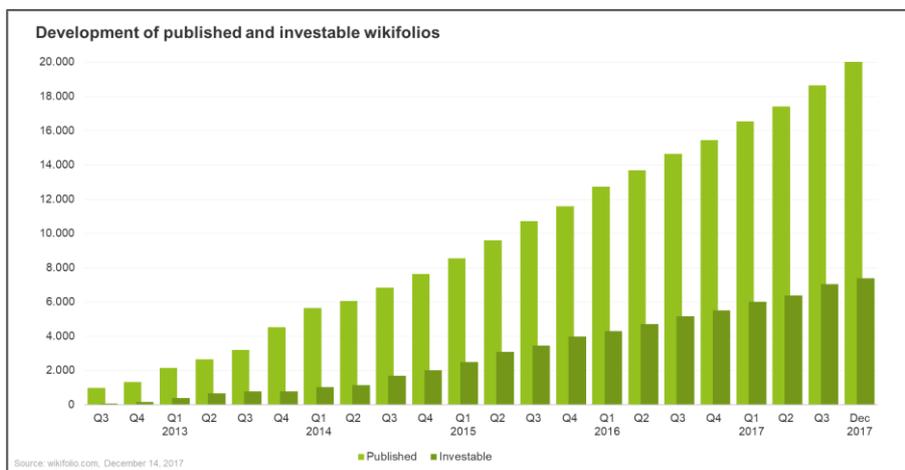


Chart: The numbers of published and investable wikifolios are rising steadily (Source: wikifolio.com).

Key figures (as of December 14, 2017):

Start of operations:	2011
Launch of online platform:	2012
Founder and CEO:	Andreas Kern
Employees:	35
Investable wikifolios:	more than 7,300
Unique visitors (YTD):	more than 1.3 million



Trading volume:	more than EUR 15.5 billion
Certificate fee:	0.95% p.a. (calculated exact to the day)
Performance fee:	5-30% of profit (High Watermark principle)
Main shareholders:	Group of investors around Speed Invest, Austria (24%) VHB ventures, Germany (16%) Andreas Kern, Founder & CEO (12%) PostFinance AG, Switzerland (11%) NewAlpha Asset Management, France (10%) Lang & Schwarz Aktiengesellschaft, Germany (5%) Business Angels & Employees (23%)
wikifolio participation certificates issuer:	Lang & Schwarz Aktiengesellschaft
Listing partner:	Börse Stuttgart AG
Additional partners:	S Broker AG & Co. KG OnVista Media GmbH Finanzen100 GmbH comdirect bank Aktiengesellschaft Consorsbank Cash.ch

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**About wikifolio.com:** wikifolio.com is Europe's leading online platform for trading ideas by private traders and professional asset managers. It is the only supplier to enable investors to participate in the performance of sample portfolios via exchange-traded index certificates. wikifolio certificates are collateralised and can be traded through almost every bank and online broker. Registered users can view all purchases, sales and comments of the social traders on the online platform in real time.

Andreas Kern is Founder and CEO of wikifolio Financial Technologies AG. Shareholders of the company are, among others: VHB ventures GmbH (holding company of publishing group Handelsblatt), the issuing house Lang & Schwarz Aktiengesellschaft, PostFinance AG, NewAlpha Asset Management, and the venture capital company Speed Invest GmbH.

In 2017, the company was honored as Austria's best start-up in the context of the trend@venture award. In April 2016, wikifolio.com obtained the European FinTech Award in the category "personal finance management" and was ranked 9<sup>th</sup> among the "Deloitte EMEA Technology Fast 500".