

Press Release



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PostFinance has become new shareholder of wikifolio.com

Vienna (August 3, 2017) – The social trading platform has conducted a second closing as part of its capital increase. PostFinance AG, one of the leading retail financial institutions in Switzerland, has become a new shareholder and takes 11 percent of wikifolio Financial Technologies AG's shares.

As the number one for payment transactions in Switzerland, PostFinance ensures a seamless flow of money. It serves around three million clients, of which 1.7 million are online customers. They have access to their finances all the time and can thus manage financial transactions independently from anywhere.

PostFinance – On the way to become the 'digital powerhouse' in the Swiss banking world

“PostFinance AG wants to become the 'digital powerhouse' in the Swiss banking world”, says Jens Schulte, Head of Corporate Ventures of PostFinance. “An important milestone is to become the preferred partner in the field of digital money management. With our investment in wikifolio.com we came one step closer to our goal.” Since 2012, the social trading platform has been showing how a unique digital offer, transparency and fairness can inspire a growing range of investors for equity investments, Schulte continues.

Andreas Kern, Founder and CEO of wikifolio.com, is delighted about the new investor from Switzerland: “With PostFinance, we welcome



another renowned top player from the industry – as a shareholder and a member of our partner ecosystem.”

wikifolio.com – Continuous growth in the digital investment market

As Europe’s leading online platform for trading ideas by private traders and professional asset managers, wikifolio.com stands for the democratization of financial investments.

The social trading platform can now look back on a five-year success story. wikifolio.com started in Germany in 2012, followed by the entry into the Austrian market in 2013. Since March 2015, wikifolio.com is also available to Swiss investors and traders.

The results to date: more than 18,000 wikifolios, over 6,700 listed wikifolio certificates and 13 billion euros worth of traded volume. Based on customer orders, wikifolio certificates are among the most frequently traded products on EUWAX in “the index and participation certificates” segment.

Traders can build up their track record in sample portfolios, including trading in Swiss francs. With more than 250,000 equities, ETPs and structured products from UBS, HSBC, Société Générale and Lang & Schwarz, wikifolio.com provides the largest investment universe of all social trading platforms. The currency for investments in wikifolio certificates is currently the Euro. wikifolio.com is working on a solution to note the secured financial products in Swiss Francs.

Key figures (as of August 03, 2017):

Start of operations:	2011
Launch of online platform:	2012
Founder and CEO:	Andreas Kern
Employees:	35
Investable wikifolios:	more than 6,700
Unique visitors (2016):	more than 1 million
Trading volume:	more than EUR 13 billion
Certificate fee:	0.95% p.a. (calculated exact to the day)
Performance fee:	5-30% of profit (High Watermark principle)
Main shareholders:	Group of investors around Speed Invest, Austria (24%) VHB ventures, Germany (16%) Andreas Kern, Founder & CEO (12%) PostFinance AG, Switzerland (11%) NewAlpha Asset Management, France (10%) Lang & Schwarz Aktiengesellschaft,



	Germany (5%) Business Angels & Management (23%)
wikifolio participation certificates issuer:	Lang & Schwarz Aktiengesellschaft
Listing partner:	Börse Stuttgart AG
Additional partners:	S Broker AG & Co. KG OnVista Media GmbH Finanzen100 GmbH comdirect bank Aktiengesellschaft Consorsbank Cash.ch

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About wikifolio.com: wikifolio.com is Europe's leading online platform for trading ideas by private traders and professional asset managers. It is the only supplier to enable investors to participate in the performance of sample portfolios via exchange-traded index certificates. wikifolio certificates are collateralised and can be traded through almost every bank and online broker. Registered users can view all purchases, sales and comments of the social traders on the online platform in real time.

Andreas Kern is Founder and CEO of wikifolio Financial Technologies AG. Shareholders of the company are, among others: VHB ventures GmbH (holding company of publishing group Handelsblatt), the issuing house Lang & Schwarz Aktiengesellschaft, PostFinance AG, NewAlpha Asset Management, and the venture capital company Speed Invest GmbH.

In April 2016 wikifolio.com obtained the European FinTech Award in the category "personal finance management" and was ranked 9th among the "Deloitte EMEA Technology Fast 500".

About PostFinance: PostFinance is one of the leading Swiss financial institutions with around three million customers and almost 120 billion Swiss francs of client assets under management. With more than one billion payment transactions per year, the market leader ensures a seamless flow of money every day. In the 2016 financial year, the 3,600 employees generated a company profit at the EBT level of 542 million Swiss francs.

Whether it is paying, saving, investing, retirement provision or financing – PostFinance meets its clients on equal footing, speaks their language and offers comprehensible products at fair conditions. More than 1.7 million customers do everything revolving around money online. This makes PostFinance the ideal partner for all those who want simple handling of money and manage their finances on their own. Large customers receive from PostFinance individual solutions along their entire value chain.

PostFinance AG is a subsidiary of Swiss Post AG offering comprehensive financial services – at the post office counter, in its own branches, online, and mobile.