

Press Release



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wikifolio.com sets sails for further growth with new investor NewAlpha Asset Management

Vienna (June 1, 2017) – The social trading platform closes a Series B round of financing with NewAlpha Asset Management as a leading investor and existing shareholders after an extraordinarily positive start in 2017.

wikifolio.com is a leading social trading platform democratizing financial investments. The company offers an online financial platform allowing both investment professionals and private individuals to conduct their investment strategies on virtual portfolios, called wikifolios. Each portfolio can constitute the basis for an exchange traded financial product (wikifolio certificate) with an individual security number (ISIN) listed at the Stuttgart Stock Exchange (EUWAX). Through these wikifolio certificates, investors automatically "follow" the trades in the respective wikifolios and participate in their performance. In addition, all trades and comments made by the social traders can be viewed in real time on the online platform.

wikifolio.com started in Germany in 2012 and can now look back on a five-year success story. The results to date: more than 17,500 wikifolios, over 6,300 listed wikifolio certificates and a 12 billion euros worth of traded volume. Based on customers' orders, wikifolio's certificates are among the most frequently traded products on EUWAX in "the index and participation certificates" segment.



In 2017 wikifolio.com already recorded a 40% increase in assets under management. The company also proves to be profitable through a positive EBIT (earnings before interest and taxes) in the first quarter 2017. Thanks to its tremendous progress, wikifolio.com expands its leadership among European investment FinTech start-ups. Consequently, the social trading platform shows a positive development in the current quarter, in which the introduction of the collateralization of wikifolio.com certificates marked another milestone.

New shareholder: NewAlpha Asset Management

As part of the capital increase, NewAlpha Asset Management, through its venture capital FinTech fund, takes 9% of wikifolio Financial Technologies AG's shares.

NewAlpha has developed a unique investment approach in French and international innovative Asset Management companies. The company is Europe's leading specialist in emerging manager selection and investment: it has signed over 70 strategic partnerships and invested over 1.5 billion euros in "early stage" asset management firms.

NewAlpha has expanded the circle of wikifolio.com investors to include groups of investors such as Speed Invest, VHB Ventures, a venture company of the Handelsblatt Holding and Lang & Schwarz Aktiengesellschaft.

Andreas Kern, founder and CEO of wikifolio.com, is pleased about the platform's new investor: "NewAlpha Asset Management brings international expertise and experience to us – in terms of the French market in general but also regarding joint global growth initiatives."

Jonathan Cohen Sabban, Investment Director at NewAlpha Asset Management, comments: "Since its launch, wikifolio.com has delivered an outstanding performance. We have been particularly impressed by its innovative business model that will revolutionize the investment management industry by opening up the routes adapted to the next generation of individual investors."

"This is the first international investment of our Venture Capital fund dedicated to FinTech start-ups and I believe it will pave the way of the fund's international expansion. We are eager to deal with the best FinTech companies in Europe and we are glad to start with wikifolio.com, as asset management is our core expertise", adds Lior Derhy, Managing Director Head of Private Equity at NewAlpha Asset Management.



Key figures (as of June 1, 2017):

Start of operations:	2011
Launch of online platform:	2012
Founder and CEO:	Andreas Kern
Employees:	35
Investable wikifolios:	more than 6,300
Unique visitors (2016):	more than 1 million
Trading volume:	more than EUR 12 billion
Certificate fee:	0.95% p.a. (calculated exact to the day)
Performance fee:	5-30% of profit (High Watermark principle)
Main shareholders:	Group of investors around Speed Invest, Austria (26%) VHB ventures, Germany (19%) Andreas Kern, Founder & CEO (14%) NewAlpha Asset Management (9%) Lang & Schwarz AG, Germany (5%) Business Angels & Management (26%)
wikifolio participation certificates issuer:	Lang & Schwarz Aktiengesellschaft
Listing partner:	Börse Stuttgart AG
Additional partners:	S Broker AG & Co. KG OnVista Media GmbH Finanzen100 GmbH comdirect bank Aktiengesellschaft Consorsbank

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ABOUT WIKIFOLIO.COM

wikifolio.com is Europe's leading online platform for trading ideas by private traders and professional asset managers. It is the only supplier to enable investors to participate in the performance of sample portfolios via exchange-traded index certificates.

The financial technology company was founded in August 2012 in Vienna and converted into a stock company in December 2014. Andreas Kern is founder and CEO of wikifolio Financial Technologies AG. Shareholders of the company are, among others: VHB ventures GmbH, holding company of publishing group Handelsblatt, the issuing house Lang & Schwarz Aktiengesellschaft, NewAlpha Asset Management, and the venture capital company Speed Invest GmbH.

In Germany, wikifolio.com cooperates with the Stuttgart Stock Exchange, comdirect bank, Consorsbank, Sparkassen Broker, OnVista Group, Finanzen100 and wallstreet:online. Since March 2015, wikifolio.com is also available for Swiss investors and traders. Partner in Switzerland is the financial portal cash.ch.



ABOUT NEWALPHA ASSET MANAGEMENT

NewAlpha Asset Management provides qualified investors with a privileged access to the most innovative and dynamic firms of the financial industry thanks to a full range of products and services.

On behalf of its clients, NewAlpha selects, finances and accompanies innovative entrepreneurial projects, mainly in asset management but also in sectors that are closely related, such as financial technologies or services for investment managers.

Europe's leading specialist in emerging manager seeding for institutional investors, NewAlpha has concluded more than 70 strategic partnerships and invested more than 1.5 billion euros in French and international investment management boutiques. NewAlpha has been one of the world's most active allocators in this area with more than 700 million euros allocated through 28 partnerships since 2012.

As a subsidiary of La Française Group, NewAlpha Asset Management is regulated by France's Autorité des marchés financiers (AMF). La Française is controlled by the Caisse Fédérale of the CMNE and forms one of the CMNE's three business lines, Asset Management, the others being Banking and Insurance.